From: Goodheart, Jan on Fri, Dec 8, 1995 5:04 PM
Subject: Marketing Information -- Submission to FDA Docket
To: LeVan, Suzanne; Mahan, Michael
Cc: Firestone, Marc; Keane, Denise; Merlo, Ellen; Slavitt, Josh

Denise Keane suggested that I contact you for assistance with the following information which will be contained in the Tobacco Institute's submission to the FDA docket.

1. For S. LeVan

Does PM market any cigarettes in packages of fewer than 20 in the U.S. even on a limited basis?

FYI, Lorillard markets Newport 10s, B&W Special 10s
(Reference -- TI draft comments VI-84, n. 35)

2. For M. Mehan

How many cigarettes did PM sell or distribute through the mail in 1994? Pls note that this

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information will be disclosed on an aggregate basis ONLY. (Reference -- TI draft comments VI-115, n. 82)

Denise Keane will review the data before it is submitted to C&B.

Thanks for your help.

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